



# PLANET HEART

A Project of *We, The World*

Andrew Kaen, Founder

[www.PlanetHeart.org](http://www.PlanetHeart.org)

[Info@PlanetHeart.org](mailto:Info@PlanetHeart.org)

(212) 222-5432 / (646) 765- 7890

## PRESS ALERT | FOR IMMEDIATE RELEASE

Planet Heart presents in association with [We, the World](#), [IMOV LLC](#), [New Realities TV](#)

### 9<sup>th</sup> Annual WORLD PEACE EARTH DAY CELEBRATION AND BENEFIT 2015

*Awakening Humanity's Consciousness for a Better Planet*

What: 9<sup>th</sup> Annual World Peace Earth Day Celebration and Benefit

When: Thursday, April 23<sup>th</sup> 6:30pm -10:30pm (Program begins at 7pm sharp)

Where: [St. John's Lutheran Church](#), 81 Christopher Street, NYC (near 7<sup>th</sup> Ave.)

Cost: Adults- \$15 in advance - [bit.ly/AWPED9](http://bit.ly/AWPED9); \$20 at the door, Children- \$5 (door)

April 1, 2015, NYC – On Thursday, April 23<sup>th</sup> from 6:30- 10:30pm [Planet Heart](#), a project of [We, the World](#), will present its 9<sup>th</sup> Annual World Peace Earth Day Celebration and Benefit. For 9 years this has been one of NYC's largest growing grassroots spiritual commUNITY gathering honoring Mother Earth with indigenous ceremonies, talks, meditation, and live performances. Program starts at 7pm sharp, with a special family pre-show featuring [Jason Trachtenburg](#) (creator of Trachtenburg Family Slideshow Players seen on Conan O'Brian, TED, and off-Broadway). This is an event open to the public for people interested in making a difference in the world. The admission and donations are tax-deductible.

*Immerse yourself and be bathed in a four-hour transformative journey that will include the Vibrational Energy of the Five Elements (Earth, Air, Fire, Water, Ether) with Ceremony, Song, Messages and Prayers.*

This year's highlights include an Indigenous Opening Ceremony featuring a Mohawk Water Song and drumming, and a lively keynote panel discussion "Co-creating 6-S (Six-Ess = Success) with Mother Earth" (Sacredness, Serenity, Service, Spirituality, Survival and Sustainability) with 7 diverse experts moderated by the notable Alan Steinfeld, host of [New Realities TV](#). His co-host is Conscious Pop Recording Artist [iMov](#). Featured panelists include Rick Ulfik, award-winning composer-pianist, founder of [We, the World](#) and the [WE Campaign](#); [David Young](#) (Grammy-nominated musician, Author, Master Storyteller), [Brother NorthStar](#) (Medicine Walker, Children of the Sun For One People, One Earth), [Andrew Faust](#) (one of the premiere permaculture teachers and designers in North America, [Center for BioRegional Living](#)), [Grandmother Barbara Three-Crow](#) (Tunka Hota Wiyang-Gray Stone Woman), [Grandmother Shirley Barclay](#) (Southern Sky Woman), [Nicole Shore](#) (Sustainability Teacher, Zero To Sixty Communications); Plus: Grandmother Lygia M. De Castro's "One with the Universe" Message and Community "Call to Action" inter-actions with both her and [Jane Gignoux](#); Performers include David Young, iMov and da Peezkeepahz; critically acclaimed artist [Laurell Eden](#); and vocalist songpoet [Lisa Roma](#) aka Elektrik Goddess Orquestra. The final portion of the evening will be with a participatory final closing circle prayer and water ceremony with special guests.

Planet Heart and the Annual World Peace Earth Day Celebration, founded by Andrew Kaen, Executive Producer, is a project of [We, the World](#), a 501 (c) (3) nonprofit organization, has been providing New York City with entertaining and conscious Earth Day events since 2007, with the intention of encouraging CONSCIOUS AWARENESS of world peace as well as sustainability and caring for our planet for all humans and living beings of and including Mother Earth, in the footsteps of John McConnell, US Senator Gaylord Nelson, conservationist essayist John Muir, and the First Peoples of the Earth, with the countless millions of people around the globe who voice and act their concern and dedication for our planet's protection on an ongoing basis. This year is the 45<sup>th</sup> anniversary of Earth day, but as we believe, Every Day is Earth Day. May Peace Prevail.

Our big tenth anniversary celebration is anticipated to take place over 3 days, Friday April 22-Sunday April 24, 2016.

Instagram: [planetheartorg](http://planetheartorg); Like us on Facebook: [facebookorg](http://facebookorg); FB Community Group: [Annual World Peace Earth Day](#)

Visit us at: [www.PlanetHeart.org](http://www.PlanetHeart.org)