

## PLANET HEART

A Project of *We, The World*Andrew Kaen, Founder
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## PRESS ALERT | FOR IMMEDIATE RELEASE

Planet Heart presents in association with We, the World and Jodi Serota 11<sup>th</sup> ANNUAL WORLD PEACE EARTH DAY CELEBRATION AND BENEFIT 2018

"Awakening Humanity's Consciousness as One - Celebrating Our Planet, Healing our Heart"

Who: Planet Heart, project of We, the World and 11 Days of Global Unity

What: 11<sup>th</sup> Annual World Peace Earth Day Celebration Where: New York New Church, 114 E. 35th St NYC

When: Saturday, April 21, 2018 – 6:30 – 9:30PM, doors open 6pm

Why: Planet Heart's event infuses world peace with a celebration for the planet to bring people together for a better world. How: We are a grassroots organization that seeks the support of organizations and individuals like you to make this a WE effort.

March 21, 2018, NYC – On Saturday, April 21st from 6:30- 9:30pm Planet Heart will present its 11th Annual World Peace Earth Day Celebration and Benefit. Come join us in NYC for a very special evening with our conscious community as we gather in unity honoring Mother Earth. Listen to inspirational talks, experience live music performances, and inspired poetry along with guided meditations. Heal, awaken and be ignited through vibrational sound activations. There will be opening and closing ceremonies, celebrations and prayers for World Peace, Planet Earth and All Inhabitants. For 11 years, this has been one of NYC's largest growing grassroots spiritual commUNITY gatherings, open to the public for people interested in making a difference in the world. It is also a benefit for We, The World and Planet Heart to help support their mission of helping the planet. The admission and donations are tax-deductible and portions go to We, The World. Our publicity and marketing campaign tends to reach over 10-20,000 people through our conscious co-sponsors and organizations, such as WBAI, We, the World, Good News Broadcast, A Better World Radio and TVR, Heart of Mind Radio, Inner Realm Magazine and others. These annual events only prosper and are successful with support from others.

This years' festivities is highlighted with **Jodi Serota** (Metaphysical Educator, Channel, Vibrational Healer and Professional Artist), **Rick Ulfik** (Founder of We, the World, 11 Days and We Campaign), **Kurt Johnson** (Author, *The Coming Interspiritual Age*, President of the Friends of the Institute of Noetic Sciences (FIONS), **Andrew Kaen** (Producer, Poet, Vibrational Healer and Ambassador for Peace), **Ron and Victoria Friedman** (Visionaries, Pioneers and Teachers in the field of Collective Evolutionary Consciousness and Co-Founders of *Vistar* Foundation), **Barbara Biziou** (Urban Priestess, Ritual Expert, Transformational Coach), **Premik Russell Tubbs** (Composer, Arranger, Producer and an accomplished Multi-Instrumentalist), **Dani Elison** (Singer-Songwriter) and Host/MC **Mitchell Rabin** (Founder/Producer/Host of A Better World Radio and TV).

Planet Heart and the Annual World Peace Earth Day Celebration, founded by Andrew Kaen, who is also the Executive Producer, is a project of We, the World, a 501 (c) (3) nonprofit organization. It has been providing New York City with entertaining and conscious Earth Day events since 2007. With the intention of encouraging CONSCIOUS AWARENESS of oneness and world peace as well as sustainability and caring for our planet for all humans and living beings of and including Mother Earth, in the footsteps of John McConnell, US Senator Gaylord Nelson, conservationist essayist John Muir, and the First Peoples of the Earth, with the countless millions of people around the globe who voice and act their concern and dedication for our planet's protection on an ongoing basis. This year is the 48<sup>th</sup> anniversary of Earth Day. But as we believe, Every Day is Earth Day. May Peace Prevail on Earth.

"This is Planet Earth, yet, we are also living on **Planet Heart**. *Where our hearts beat as one - We Are One*. We just have to remember. This event is about bringing people together to remember who we are, to heal the world." – Founder, Andrew Kaen.

Instagram: planetheartorg; Like us on Facebook: facebookorg; FB Community Group: Annual World Peace Earth Day

Visit us at: www.PlanetHeart.org

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