



PLANET HEART

A Project of *We, The World*
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9th Annual WORLD PEACE EARTH DAY CELEBRATION AND BENEFIT 2015 *Awakening Humanity's Consciousness for a Better Planet*

February 9, 2015

Dear Outreach Co-Sponsor:

Welcome to Planet Heart, a project of We, The World, a not for profit 501 (c) (3) organization, celebrating its 9th Annual World Peace Earth Day Celebration community non-profit benefit event, Thursday, April 23th, 2015 at St. John's Lutheran Church, 81 Christopher St. from 6:30pm to 10:30pm. We would like to know if you would join us this year. Our event continues to be very low-budget and is not created as a profit-making venture but to support Planet Heart and We, the World to produce a wonderful community celebration.

Due to the success of last year's larger venue and attendance of nearly 200 people, we have found a new venue that accommodates the same size. This year, our 9th annual benefit gathering will feature a Keynote panel discussion on peace and sustainable practices with world speakers and performers, live performances, meditation, opening ceremony with Elders, audience "Call to Action", and more with 6th time Host/MC Alan Steinfeld of New Realities with 2 time co-host/Conscious Pop Recording Artist iMov .

Planet Heart is committed to building a conscious community as we honor Mother Earth in a non-denominational/non-religious/non-political and non-activist spiritual atmosphere which focuses on our heart beating with our Mother Earth. Our publicity and marketing campaign reaches over 10,000 people thru our outreach co-sponsors, partners and media sponsors, such as WBAI, We, the World, Good News Broadcast, New Realities, Vigil for International Peace and Ecology, Universal Peace Day and other conscious co-sponsors and organizations.

We are inviting you to participate and requesting your support as an Outreach Partner and Co-Sponsor. . In exchange for your contribution, you will be listed in our electronic e-program with an ad if you wish, you will be listed on our website with logo, and in our social media and marketing campaign.

In lieu of the proximity to the event, please contact us at your earliest convenience If you are interested to join our grassroots efforts for a better world, awakening humanity to taking care of our precious planet. We could not be successful with our grassroots outreach, without partners such as you. We look forward to hearing from you.

Warm Regards,

Andrew Kaen, Planet Heart Founder & Executive Producer, Annual World Peace Earth Day Celebration;

Christine Marie, Planet Heart Associate Producer / aka IMOV, Founder and CEO, IMOV International

LLC (www.imovllc.com); and

Lisa Roma, Planet Heart Event Coordinator, Executive Assistant / founder-director, Creative Women's Network (www.creativewomensnetwork.com), and The Half Moon Theatre Company (of Brooklyn).